



Attached is the latest Industry Report from the OKC CVB. We are pleased to be able to report ongoing progress in selling Oklahoma City for future conventions, meetings, sports activities and events even as some of our colleagues are seeing significant downturns.

A few of the highlights in this month's report include:

- Over 38,000 total room nights booked in October
- Almost 72,000 internet site visits
- Over 26,000 room nites in new sales leads
- 19 groups lost to other destinations

I know it is strange to list 19 lost groups as a highlight, but it wasn't that long ago that OKC wasn't in the mix to be able to lose groups. And when you see the reasons – lack of date availability, wrong location for rotation pattern, and weak membership base in Oklahoma – we are certainly playing in a different arena. Of course the economic factors of seeing other destinations offer lower hotel rates does create a double edge sword, but we should all continue to monitor that issue.

Please review the report thoroughly and don't hesitate to call us if you have any questions.

Mike Carrier, President  
OKC CVB



## **HOSPITALITY INDUSTRY REPORT**

10/01/2008 to 10/31/2008

Distributed Via E-mail  
November 14, 2008

# OKLAHOMA CITY HOSPITALITY INDUSTRY MEETING

Via E-Mail  
November 14, 2008

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## Definite Bookings By Market Segment

10/01/2008 – 10/31/2008

<b>Agricultural</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Oklahoma Pecan Growers' Association Annual Meeting HQ: Renaissance Hotel	06/01/2009 06/03/2009	200	80	160
<b>Agricultural</b>	<b>1</b>	<b>200</b>		<b>160</b>
<b>Athletic</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Central Oklahoma Wrestling Association (COWA) United States Junior Open Championships (USJOC) HQ: Biltmore Oklahoma	01/01/2009 01/03/2009	6,000	800	1,800
Oklahoma Secondary Schools Athletic Association State High School Wrestling Championships HQ: Various Hotels	02/27/2009 02/28/2009	15,000	500	850
Oklahoma Secondary Schools Athletic Association Girls and Boys State Basketball Championships - Class A & B HQ: Various Hotels	03/05/2009 03/07/2009	20,000	450	1,300
Oklahoma Secondary Schools Athletic Association Girls and Boys State Basketball Championships - Class 2A, 3A, 4A HQ: Various Hotels	03/12/2009 03/14/2009	30,000	540	1,580
<b>Athletic</b>	<b>4</b>	<b>71,000</b>		<b>5,530</b>
<b>Corporate</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Oklahoma Venture Forum Bricktown Capital Conference HQ: Renaissance Hotel	10/29/2009 10/30/2009	400	30	50
Pre-Paid Legal Services, Inc. Annual Meeting HQ: Various Hotels	04/07/2010 04/11/2010	14,000	4,000	13,905
<b>Corporate</b>	<b>2</b>	<b>14,400</b>		<b>13,955</b>
<b>Educational</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
National Indian Education Association (NIEA) Summer Board Meeting HQ: Waterford Marriott Hotel	07/16/2008 07/18/2008	9	9	63
<b>Educational</b>	<b>1</b>	<b>9</b>		<b>63</b>

<b>Fraternal</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Central States Shrine Association	09/01/2010	4,250	1,300	3,590
Annual Fall Central States Regional Conference	09/04/2010			
HQ: State Fair Park				
	<b><i>Fraternal</i></b>	<b>1</b>	<b>4,250</b>	<b>3,590</b>
<b>Government</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Society of Government Meeting Professional	11/07/2008	19	19	57
National Board Meeting	11/08/2008			
HQ: Renaissance Hotel				
American Correctional Association	11/07/2008	45	25	50
Commission on Accreditation for Corrections	11/09/2008			
HQ: Renaissance Hotel				
The Institute for Intergovernmental Research	11/19/2008	45	45	110
National Fusion Center Group	11/22/2008			
HQ: Renaissance Hotel				
Lamar and Associates	01/12/2009	55	15	35
U.S. Department of Justice Grant - Anti-Meth Training in Indian Country	01/13/2009			
HQ: Sheraton OKC				
American Academy of Certified Public Managers (AACPM)	09/11/2010	300	125	485
Annual Professional Development Conference	09/15/2010			
HQ: Renaissance Hotel				
	<b><i>Government</i></b>	<b>5</b>	<b>464</b>	<b>737</b>
<b>Heritage/Patriotic/Vets</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Vietnam Veterans of America	01/15/2009	60	40	127
Winter Conference of the CSCP	01/17/2009			
HQ: Sheraton OKC				
	<b><i>Heritage/Patriotic/Vets</i></b>	<b>1</b>	<b>60</b>	<b>127</b>
<b>Military</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
USS Whiteside	09/24/2009	60	50	150
Annual Reunion	09/27/2009			
HQ: La Quinta Airport				
	<b><i>Military</i></b>	<b>1</b>	<b>60</b>	<b>150</b>

<b>Scientific/Eng/Technology</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
SAE International	10/12/2009	125	65	200
AMS G-8/G-9 Committee Meetings	10/15/2009			
HQ: Renaissance Hotel				
National Association of Tower Erectors (NATE)	02/18/2011	500	325	1,135
Annual Conference	02/26/2011			
HQ: Renaissance Hotel				
<b>Scientific/Eng/Technology</b>	<b>2</b>	<b>625</b>		<b>1,335</b>
<b>Trade/Business/Commercial</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
South West Transit Association (SWTA)	02/08/2009	300	150	331
Annual Conference	02/10/2009			
HQ: Renaissance Hotel				
Institute of Scrap Recycling Industries (ISRI)	06/16/2009	325	246	821
Annual Gulf Coast Chapter Meeting	06/20/2009			
HQ: Renaissance Hotel				
National Trust for Historic Preservation	05/02/2010	1,700	755	3,039
National Main Streets Conference	05/05/2010			
HQ: Various Hotels				
<b>Trade/Business/Commercial</b>	<b>3</b>	<b>2,325</b>		<b>4,191</b>
<b>GRAND TOTAL</b>	<b>21</b>	<b>93,393</b>		<b>29,838</b>

## Sales Leads By Market Segment

10/01/2008 – 10/31/2008

<b>Athletic</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Oklahoma Secondary Schools Athletic Association Girls and Boys State Basketball Championships - Class A & B	03/05/2009 03/07/2009	20,000	450	1,300
Oklahoma Secondary Schools Athletic Association State High School Wrestling Championships	02/27/2009 02/28/2009	15,000	500	850
Catholic Grade School Athletic Association CK Glover State Basketball Tournament	02/27/2009 03/01/2009	140	70	140
Oklahoma Secondary Schools Athletic Association Girls and Boys State Basketball Championships - Class 2A, 3A, 4A	03/12/2009 03/14/2009	30,000	540	1,580
United States Tennis Association (USTA) - Missouri Valley USTA Missouri Valley League Section Championships - Adult/Senior I	08/13/2009 08/16/2009	700	300	750
United States Tennis Association (USTA) - Missouri Valley USTA Missouri Valley League Section Championships - Adult/Senior I	08/27/2009 08/30/2009	675	285	720
<b>Athletic</b>	<b>6</b>	<b>66,515</b>		<b>5,340</b>
<b>Corporate</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
DBI Services - DeAngelo Brothers, Inc. Annual Training	02/09/2009 02/13/2009	125	40	160
Kindermusik International, Inc. Kindermusik Educator Convention	07/27/2010 07/31/2010	400	200	740
<b>Corporate</b>	<b>2</b>	<b>525</b>		<b>900</b>
<b>Fraternal</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Epsilon Sigma Alpha International Annual State Convention	04/29/2011 05/01/2011	180	55	110
<b>Fraternal</b>	<b>1</b>	<b>180</b>		<b>110</b>

<b>Government</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
U.S. Army Center for Health Promotion & Preventive Medicine Annual Force Health Protection Conference	08/05/2010 08/13/2010	2,500	2,006	7,907
The Institute for Intergovernmental Research National Fusion Center Group	11/19/2008 11/22/2008	45	45	110
International Association of Workforce Professionals (IAWP) Annual Convention & Education Conference	06/02/2012 06/07/2012	500	200	905
Office of Indian Education, U.S. Department of Education Partnerships for Indian Education Annual Conference	05/04/2009 05/07/2009	950	800	2,440
National Association of Drug Court Professionals (NDCI) Drug Court Adult Planning Initiative Trainings	02/22/2009 02/27/2009	100	93	465
Interstate Commission for Adult Offender Supervision Annual Business Meeting	10/04/2010 10/06/2010	150	135	465
Oklahoma Department of Human Services Partners Conference	03/03/2010 03/05/2010	500	250	350
International Public Management Association for Human Resources Annual Southern Region Conference	04/18/2010 04/21/2010	250	140	395
	<b>Government</b>	<b>8</b>	<b>4,995</b>	<b>13,037</b>

<b>Heritage/Patriotic/Vets</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
USS Oakland Annual Reunion	09/16/2009 09/20/2009	30	15	55
USS Independence CV-62 Annual Reunion	10/14/2009 10/18/2009	225	125	500
Federation of Genealogical Societies Annual National Conference	08/31/2011 09/03/2011	1,200	300	1,300
USS Johnston & Hoel Annual Reunion	10/19/2009 10/24/2009	125	65	270
USS Hassayampa Annual Reunion	09/02/2010 09/05/2010	100	50	150
	<b>Heritage/Patriotic/Vets</b>	<b>5</b>	<b>1,680</b>	<b>2,275</b>

<b>Hobby</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
CKMedia, LLC Creating Keepsakes Scrapbook Convention	02/04/2009 02/07/2009	4,000	200	525
	<b>Hobby</b>	<b>1</b>	<b>4,000</b>	<b>525</b>
<b>Military</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Fleet Reserve Association & Ladies Auxiliary of the Fleet Reserve Annual Convention	09/13/2010 09/19/2010	600	235	1,315
	<b>Military</b>	<b>1</b>	<b>600</b>	<b>1,315</b>
<b>Religious</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Christian Adult Higher Education Association - CAHEA Annual Religious Conference	07/27/2010 07/30/2010	125	60	170
First African Methodist Episcopal Church Mid Year Meeting	03/05/2009 03/07/2009	500	150	300
	<b>Religious</b>	<b>2</b>	<b>625</b>	<b>470</b>
<b>Scientific/Eng/Technology</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
American Institute of Architects (AIA) Central States Region	10/21/2010 10/23/2010	200	75	150
	<b>Scientific/Eng/Technology</b>	<b>1</b>	<b>200</b>	<b>150</b>
<b>Trade/Business/Commercial</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Truck Blue Book Annual Conference	04/11/2010 04/16/2010	300	230	470
National Association of Credit Management All-South Conference	09/19/2010 09/22/2010	300	60	180
National Restaurant Association ProStart Invitational Competitions	04/20/2012 04/22/2012	700	360	1,300
	<b>Trade/Business/Commercial</b>	<b>3</b>	<b>1,300</b>	<b>1,950</b>
	<b>GRAND TOTAL</b>	<b>30</b>	<b>80,620</b>	<b>26,072</b>

## Bid Books/Presentations By Market Segment

10/01/2008 – 10/31/2008

Agricultural	Meeting Dates	Attend	Peak	Rooms
Society for Range Management (SRM) Annual Meeting	02/03/2012 02/10/2012	1,500	750	3,870
<b>Agricultural</b>	<b>1</b>	<b>1,500</b>		<b>3,870</b>
Fraternal	Meeting Dates	Attend	Peak	Rooms
Ancient and Mystical Order Rosae Crucis (AMORC) AMORC South Central Regional Convention	10/23/2009 10/25/2009	120	25	50
<b>Fraternal</b>	<b>1</b>	<b>120</b>		<b>50</b>
Heritage/Patriotic/Vets	Meeting Dates	Attend	Peak	Rooms
USS Independence CV-62 Annual Reunion	10/14/2009 10/18/2009	225	125	500
USS Johnston & Hoel Annual Reunion	10/19/2009 10/24/2009	125	65	270
<b>Heritage/Patriotic/Vets</b>	<b>2</b>	<b>350</b>		<b>770</b>
Hobby	Meeting Dates	Attend	Peak	Rooms
Ponca City High School Class of 1943 Annual Class Reunion	04/16/2009 04/18/2009	26	13	26
<b>Hobby</b>	<b>1</b>	<b>26</b>		<b>26</b>
Religious	Meeting Dates	Attend	Peak	Rooms

First African Methodist Episcopal Church Mid Year Meeting	03/05/2009 03/07/2009	500	150	300
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<b>Religious</b>	<b>1</b>	<b>500</b>		<b>300</b>
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**Trade/Business/Commercial**

<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
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National Association of Credit Management All-South Conference	09/19/2010 09/22/2010	300	60	180
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<b>Trade/Business/Commercial</b>	<b>1</b>	<b>300</b>		<b>180</b>
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<b>GRAND TOTAL</b>	<b>7</b>	<b>2,796</b>		<b>5,196</b>
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## Lost Business By Market Segment

10/01/2008 – 10/31/2008

Athletic	Meeting Dates	Attend	Peak	Rooms
National Association of Intercollegiate Athletics (NAIA) National Convention	04/16/2010 04/20/2010	550	250	815
<p><i>Reason Lost: Needs to be under one roof</i>            One of the major factors why OKC was not selected was that NAIA wants meeting rooms and hotel rooms in the same building. We do not have a hotel large enough to accommodate this <b>meeting</b>.</p> <p><i>Lost To: Cincinnati</i></p>				
Oklahoma City Boathouse Foundation Spring Break Training Sessions	03/01/2009 03/31/2009	100	5	150
<p><i>Reason Lost: Oklahoma River unavailable</i>            The Eastern basin of the Oklahoma River will be drained by the city in January 2009. Scheduled date to bring the water back is March 15, 2009. Therefore, spring break training sessions cannot be guaranteed to the schools/universities. The Oklahoma City Boathouse Foundation is looking into Spring Break training for 2010.</p> <p><i>Lost To: Unknown</i></p>				
<b>Athletic</b>		<b>2</b>	<b>650</b>	<b>965</b>
Educational	Meeting Dates	Attend	Peak	Rooms
Educational Audiology Association (EAA) Summer Meeting	07/12/2009 07/14/2009	175	135	560
<p><i>Reason Lost: Lower hotel rates in another city</i>            New Orleans hotels quoted rates below \$129.00.</p> <p><i>Lost To: New Orleans</i></p>				
Society for Nutrition Education (SNE) Annual Meeting	07/26/2010 07/30/2010	750	326	1,359
<p><i>Reason Lost: Needs to be under one roof</i>            Client prefers to have all hotel rooms in one hotel. This group's peak room night needs require more than one Oklahoma City hotel.</p> <p><i>Lost To: Undecided at this time.</i></p>				
Society for Nutrition Education (SNE) Annual Meeting	07/25/2011 07/29/2011	750	326	1,359
<p><i>Reason Lost: Needs to be under one roof</i>            Client prefers to have all hotel rooms in one hotel. This group's peak room night needs require more than one Oklahoma City hotel.</p> <p><i>Lost To: Undecided at this time.</i></p>				

Society for Nutrition Education (SNE) Annual Meeting	07/23/2012 07/27/2012	750	326	1,359
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*Reason Lost: Needs to be under one roof*  
 Client prefers to have all hotel rooms in one hotel. This group's peak room night needs  
 require more than one Oklahoma City hotel.  
*Lost To: Undecided at this time.*

<b>Educational</b>	<b>4</b>	<b>2,425</b>		<b>4,637</b>
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**Government**

<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
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AFYA, Inc. AmeriCorps VISTA Pre-Service Orientation Trainings	02/10/2009 02/13/2009	200	110	330
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*Reason Lost: Lower hotel rates in another city*  
 Other cities could offer government per diem while the majority of Oklahoma City hotels could  
 not. This group is still pursuing other cities.  
*Lost To: Undetermined at this time.*

American Correctional Association Coalition for Correctional Health Authorities	10/01/2008 10/03/2008	50	45	105
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*Reason Lost: Lower hotel rates in another city*  
 Group required Government Per Diem and it was not available during group's meeting date.  
*Lost To: Indianapolis, IN*

Bureau of Indian Affairs Regional Foresters Meeting	11/18/2008 11/19/2008	20	20	60
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*Reason Lost: No availability*  
 Government Per Diem not available in Downtown.  
*Lost To: St. Louis, MO*

Universal Technology Corp 13th Joint DOD/NASA/FAA Conference on Aging Aircraft	03/07/2010 03/11/2010	1,200	750	3,300
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*Reason Lost: Rotation schedule*  
 Group is leaning heavily on east coast for rotation reasons. Oklahoma City will be considered  
 for 2011.  
*Lost To: Undecided but considering Tampa.*

<b>Government</b>	<b>4</b>	<b>1,470</b>		<b>3,795</b>
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<b>Hobby</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
CKMedia, LLC Creating Keepsakes Scrapbook Convention	02/04/2009 02/07/2009	4,000	200	525
<i>Reason Lost: No availability</i> No availability on requested dates for 2009. Very space intensive group - would only be able to use convention center space. Group is considering OKC for 2010. <i>Lost To: Undecided at this time.</i>				
International Juggler's Association (IJA) Annual Festival	07/11/2010 07/18/2010	500	200	1,125
<i>Reason Lost: Lower hotel rates in another city</i> Hotels in Reno offered rates lower than \$100.00. Oklahoma City rates were higher. <i>Lost To: Reno, NV</i>				
	<b>Hobby</b>	<b>2</b>	<b>4,500</b>	<b>1,650</b>
<b>Medical</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
American Black Chiropractic Association Annual Fall Conference	09/17/2009 09/20/2009	150	110	370
<i>Reason Lost: Membership</i> Strong membership in Houston. OKC lost to Houston for 2008 conference for same reason. OKC will be considered for 2010. <i>Lost To: Houston, TX</i>				
Psychonomic Society Annual Conference	11/13/2012 11/18/2012	1,600	850	3,000
<i>Reason Lost: Rotation schedule</i> The rotation was supposed to be the east coast, and OK falls a little to the west. The rotation will come around again and OKC will definitely be considered. <i>Lost To: Either Jacksonville or Toronto</i>				
	<b>Medical</b>	<b>2</b>	<b>1,750</b>	<b>3,370</b>
<b>Scientific/Eng/Technology</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
American Society of Safety Engineers (ASSE) Continuing Education & Training Seminars	05/11/2009 05/15/2009	120	20	73
<i>Reason Lost: Membership</i> Association has strong membership in Kansas City, not as many members in OKC. The association is working on increasing awareness and membership in OKC. <i>Lost To: Kansas City, MO</i>				
	<b>Scientific/Eng/Technology</b>	<b>1</b>	<b>120</b>	<b>73</b>

<b>Trade/Business/Commercial</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Certified Angus Beef LLC Annual Conference	09/15/2011 09/17/2011	450	300	975
<i>Reason Lost: Lower hotel rates in another city</i> Group received proposals from 5 different hotels with lower rates than Oklahoma City. <i>Lost To: Not yet determined.</i>				
Global Fusion Foundation of Oklahoma Annual Meeting	09/06/2009 09/11/2009	1,000	300	1,700
<i>Reason Lost: Cancelled</i> Low attendance. Not enough attendees for meeting to happen. <i>Lost To: Meeting Cancelled</i>				
Piano Technicians Guild, Inc. Annual Convention & Technical Institute	07/06/2010 07/10/2010	900	500	2,634
<i>Reason Lost: No availability</i> Dates not available due to definite business utilizing all of the Renaissance/Convention Center space for the month of July. Group not flexible for any other month.  (Men's Volleyball for Disabled are taking two weeks of all the convention center space and Freewill Baptist is consuming space for a week and a half.) <i>Lost To: Undecided at this time.</i>				
Society of American Travel Writers Western Chapter Spring/Summer Meeting	06/03/2009 06/07/2009	85	85	340
<i>Reason Lost: Rotation schedule</i> Attendees for this group also attend the National Association of Travel Journalists Association conference. Since the NATJA conference was just hosted by Oklahoma City in June 2008, OKC CVB felt the attendance for the 2009 Society of American Travel Writers would be low and given the amount of financial support this group needs, OKC CVB decided not to bid on 2009. We will bid on 2010 or 2011 so we have a strong attendance when we do host this conference. <i>Lost To: Mackinac Island, MI</i>				
<b>Trade/Business/Commercial</b>		<b>4</b>	<b>2,435</b>	<b>5,649</b>
<b>GRAND TOTAL</b>		<b>19</b>	<b>13,350</b>	<b>20,139</b>

## Convention Serviced by Market Segment

10/01/2008      and      10/31/2008

<b>Agricultural</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Grand National Morgan Horse Show HQ: State Fair Park	10/04/2008 10/11/2008	20,000	938	7,500
American Angus Association National Angus Conference & Tour HQ: Clarion Meridian Hotel & Suites	10/06/2008 10/09/2008	400	185	715
OSU Livestock Judging Team Reunion Bi-Annual Reunion HQ: Comfort Inn & Suites Quail Springs	10/06/2008 10/06/2008	12	12	24
American National CattleWomen, Inc. National Beef Ambassador Program HQ: OKC Marriott Hotel	10/09/2008 10/12/2008	200	72	233
U.S. Team Roping Championship Championship HQ: State Fair Park	10/25/2008 11/02/2008	30,000	2,223	20,000
<b>Agricultural</b>	<b>5</b>	<b>50,612</b>		<b>28,472</b>
<b>Athletic</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Oklahoma City Boathouse Foundation Head of the Oklahoma Regatta HQ: Various Hotels	10/04/2008 10/05/2008	40,000	1,000	2,000
US Rowing Board Meeting HQ: Renaissance Hotel	10/04/2008 10/06/2008	14	12	24
<b>Athletic</b>	<b>2</b>	<b>40,014</b>		<b>2,024</b>
<b>Corporate</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Joseph Eve Accounting Training Sessions for Indian Gaming Casino Personnel HQ: Renaissance Hotel	10/08/2008 10/09/2008	30	20	40
<b>Corporate</b>	<b>1</b>	<b>30</b>		<b>40</b>

<b>Cultural</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
American Society for Eighteenth-Century Studies Midwest Annual Meeting HQ: Skirvin Hilton	10/09/2008 10/11/2008	100	70	190
<b>Cultural</b>	<b>1</b>	<b>100</b>		<b>190</b>
<b>Educational</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
National Council of Teachers of Mathematics (NCTM) Regional Conference HQ: Sheraton OKC	10/02/2008 10/04/2008	1,300	634	1,757
Association of Physical Plant Administrators Central Region Conference HQ: Sheraton OKC	10/11/2008 10/15/2008	500	161	581
Two-Year College English Association Southwest Regional Conference HQ: Sheraton OKC	10/16/2008 10/18/2008	160	60	120
National Catholic Educational Association (NCEA) Chief Administrators of Catholic Education Annual Meeting (CACE) HQ: Sheraton OKC	10/25/2008 10/29/2008	300	250	1,000
<b>Educational</b>	<b>4</b>	<b>2,260</b>		<b>3,458</b>
<b>Environmental</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Soil and Water Conservation Society Annual Conference HQ: Sheraton OKC	10/20/2008 10/22/2008	150	100	275
<b>Environmental</b>	<b>1</b>	<b>150</b>		<b>275</b>
<b>Government</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Victims Service Unit Office of the Attorney General Oklahoma (AGOK) Annual Domestic & Sexual Violence Conference HQ: Clarion Meridian Hotel & Suites	10/01/2008 10/02/2008	750	300	300
National Guard Bureau Public Affairs Workshop HQ: Sheraton OKC	10/20/2008 10/22/2008	350	300	1,100
<b>Government</b>	<b>2</b>	<b>1,100</b>		<b>1,400</b>

<b>Heritage/Patriotic/Vets</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
USS Calvert - APA-32 Annual Reunion HQ: Biltmore Oklahoma	10/01/2008 10/05/2008	80	45	140
Warhawks Annual Reunion HQ: Clarion Meridian Hotel & Suites	10/16/2008 10/19/2008	50	20	60
Salyer Family Reunion Family Reunion HQ: La Quinta Airport	10/16/2008 10/19/2008	50	20	60
<b>Heritage/Patriotic/Vets</b>	<b>3</b>	<b>180</b>		<b>260</b>
<b>Hobby</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
Schreiner Chapter NAFYR YMCA Retiree Chapter Meeting HQ: La Quinta Airport	10/06/2008 10/09/2008	45	20	60
Oklahoma Square Dance Federation (OSDF) Annual Festival and Meeting HQ: Sheraton OKC	10/31/2008 11/02/2008	350	125	200
<b>Hobby</b>	<b>2</b>	<b>395</b>		<b>260</b>
<b>Military</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
USS Piedmont AD-17 Annual Reunion HQ: Biltmore Oklahoma	10/01/2008 10/05/2008	90	50	200
<b>Military</b>	<b>1</b>	<b>90</b>		<b>200</b>
<b>Trade/Business/Commercial</b>	<b>Meeting Dates</b>	<b>Attend</b>	<b>Peak</b>	<b>Rooms</b>
American Bar Association National Conference of Bar Presidents (NCBP) 2008 Fall Council Meeting HQ: Skirvin Hilton	10/17/2008 10/18/2008	25	21	57
<b>Trade/Business/Commercial</b>	<b>1</b>	<b>25</b>		<b>57</b>
<b>GRAND TOTAL</b>	<b>23</b>	<b>94,956</b>		<b>36,636</b>

# TOURISM SALES DEPARTMENT

October 2008

								ROOM
BOOKED TOUR GROUPS - NAME	CITY/STATE	DATE	#	TYPE	DAY S	PASSENGER S	ROOMS	NIGHTS
Group Tour	Anaheim, CA	Jul 25	1	O/N	2	50	25	25
Group Tour	Williamsburg, OH	Sept 01	1	O/N	2	32	17	17
Group Tour	Mountain View	Sept 03	1	P/T	1	34		
Group Tour	Anaheim, CA	Sept 05	1	O/N	2	60	30	30
Group Tour	Wichita, KS	Sept 07	1	P/T	1	24		
Group Tour	Wichita, KS	Sept 14	1	P/T	1	26		
Group Tour	Wichita, KS	Sept 14	1	P/T	1	41		
Group Tour	Okmulgee, OK	Sept 17	1	D/T	1	37		
Group Tour	Newton, NC	Sept 19	1	O/N	2	48	25	25
Group Tour	Anaheim, CA	Sept 20	1	O/N	2	36	18	18
Group Tour	Ruston, IA	Sept 25	1	P/T	1	54		
Group Tour	Anaheim, CA	Sept 26	1	O/N	2	54	27	27
Group Tour	Sherman, TX	Sept 28	1	D/T	1	44		
Group Tour	Wichita, KS	Sept 30	1	D/T	1	22		
Group Tour	Littleton, CO	Oct	1	O/N	2	44	23	23
Group Tour	Galena, IL	Oct	1	O/N	2	44	23	23
Group Tour	Littleton, CO	Oct	1	O/N	2	44	23	23
Group Tour	Williamsburg, OH	Oct	1	O/N	2	44	23	23
Group Tour	Williamsburg, OH	Oct 01	1	O/N	2	44	23	23

Group Tour	Littleton, CO	Oct 01	1	P/T	1	94		
Group Tour	OKC	Oct 01	1	P/T	1	36		
Group Tour	Dover, AR	Oct 02	1	O/N	4	40	21	63
Group Tour	Louisville, KY	Oct 02	1	O/N	2	40	21	21
Group Tour	Ozark MO	Oct 02	1	P/T	1	94		
Group Tour	OKC	Oct 02	1	O/N	2	50	25	25
Group Tour	Bradford, Ontario	Oct 02	1	O/N	2	44	23	23
Group Tour	Hill City, KS	Oct 03	1	O/N	2	43	22	22
Group Tour	Beaver Falls, PA	Oct 04	1	O/N	2	44	23	23
Group Tour	OKC	Oct 04	1	O/N	2	53	27	27
Group Tour	Goldsboro, NC	Oct 04	1	O/N	2	44	23	23
Group Tour	Wampum, PA	Oct 11	1	O/N	2	40	21	21
Group Tour	Tulsa, OK	Oct 07	1	D/T	1	25		
Group Tour	St. Joseph, MO	Oct 07	1	D/T	1	271		
Group Tour	Littleton, CO	Oct 07	1	P/T	1	52		
Group Tour	Greenville, TN	Oct 07	1	O/N	2	44	23	23
Group Tour	Savannah, GA	Oct 07	1	O/N	2	29	16	16
Group Tour	Hanover, MD	Oct 08	1	O/N	2	24	13	13
Group Tour	Fairfield, NJ	Oct 08	1	O/N	2	50	29	29
Group Tour	Sious City, IA	Oct 08	1	O/N	2	34	18	18
Group Tour	OH	Oct 08	1	P/T	1	22		
Group Tour	Overland Park, KS	Oct 09	1	O/N	2	44	23	23
Group Tour	Roanoke, VA	Oct 10	1	P/T	1	71		
Group Tour	Wampum, PA	Oct 10	1	O/N	2	44	23	23
Group Tour	Hill City, KS	Oct 10	1	O/N	2	36	19	19
Group Tour	Ft. Myers, FL	Oct 10	1	O/N	2	50	25	25
Group Tour	Ft. Myers, FL	Oct 11	1	O/N	2	40	20	20
Group Tour	Kansas City, KS	Oct 12	1	O/N	2	22	12	12
Group Tour	Gallatin, TN	Oct 13	1	P/T	1	30		
Group Tour	Wichita, KS	Oct 13	1	P/T	2	25		
Group Tour	Lancaster, PA	Oct 13	1	O/N	2	44	23	23
Group Tour	Littleton, CO	Oct 14	1	P/T	1	51		
Group Tour	Parkersburg,	Oct 14	1	O/N	2	33	18	18

	WV							
Group Tour	Knoxville, TN	Oct 16	1	O/N	2	44	23	23
Group Tour	Holdenville, OK	Oct 16	1	D/T	1	50		
Group Tour	Bloomfield, CT	Oct 16	1	P/T	1	35		
Group Tour	Ft. Myers, FL	Oct 16	1	O/N	2	50	25	25
Group Tour	Knoxville, TN	Oct 17	1	O/N	2	19	10	10
Group Tour	Albuquerque, NM	Oct 18	1	P/T	1	31		
Group Tour	Barltesville, OK	Oct 19	1	O/N	2	30	16	16
Group Tour	W.Burlington, IA	Oct 19	1	O/N	2	44	23	23
Group Tour	Granite City, IL	Oct 19	1	O/N	2	44	23	23
Group Tour	Grey, TN	Oct 20	1	O/N	2	45	23	23
Group Tour	Toledo, OH	Oct 21	1	O/N	2	44	23	23
Group Tour	Centrallia, WA	Oct 22	1	O/N	2	18	10	10
Group Tour	Eden Prairie, MN	Oct 24	1	D/T	1	31		
Group Tour	Ft. Myers, FL	Oct 24	1	O/N	2	50	25	25
Group Tour	Hesston, KS	Oct 25	1	O/N	2	47	18	18
Group Tour	Dublin, VA	Oct 25	1	P/T	1	41		
Group Tour	Daleville, IN	Oct 26	1	O/N	2	22	12	12
Group Tour	Lincoln, NE	Oct 28	1	P/T	1	44	23	23
Group Tour	Tulsa, OK	Oct 29	1	D/T	1	44		
<b>TOTALS</b>			<b>71</b>			<b>3178</b>	<b>979</b>	<b>1021</b>

D/T = Day Trip

O/N = Over Night

P/T - Pass Throught

HOSTED TOUR GROUPS							Room
DATE	#	TYPE	DAY S	PASSENGER S	ROOMS	Nights	
			1				
			2				
			3				
	D/T OR P/T	Oct	42	1	1420		
<b>TOTALS</b>			42		1420		

The information above reflects the actual response to the monthly reports and calls received by this office.

**ACTIVITIES/PROJECTS**

Attended a luncheon at Nonna's to meet their new marketing manager, Niki Vastardis

Hosted a Student Youth Travel Association Itinerary Planning Meeting

Attended Oklahoma City  
Hotel/Lodging Association  
Luncheon

Attended the Annual Taste of Bricktown

Participated in a special event at the request of Christy McCormick at Remington Park

Attended Intercept Survey Meeting for Tier II Study

Attended local organizing committee for Big 12 Basketball

Met with Tina Gilliland regarding Governor's Conference Seminar

Met with all team hotels for Big 12 Basketball

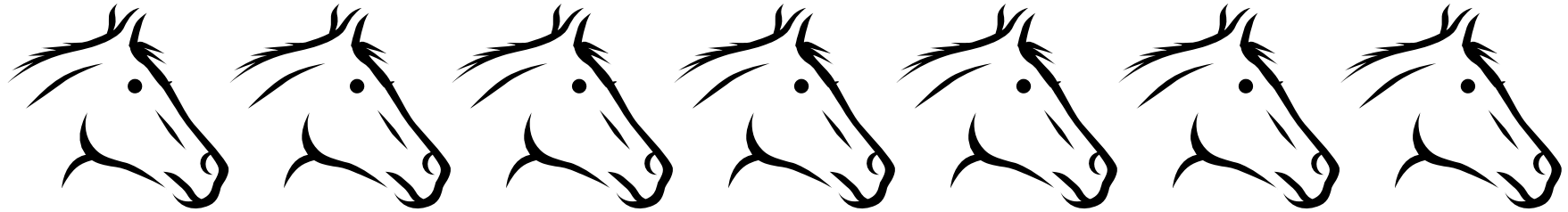
**CONSUMER SHOWS**

ATTENDANCE


**GROUP LEADER SHOWS**

ATTENDANCE

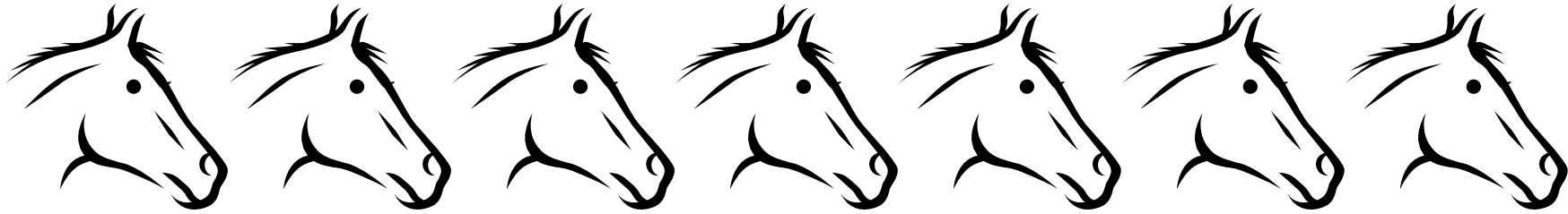
<b>MARKETPLACE</b>	<b>ATTENDANCE</b>
Ontario Motorcoach Association	1,500
<b>EDUCATION</b>	<b>ATTENDANCE</b>
Governor's Conference on Tourism	400
TIA Outlook Forum - Portland, OR	
<b>SPORTING EVENTS</b>	<b>ATTENDANCE</b>
<b>FAM TOURS</b>	
Connection Christian Tours - Tuscumbia, AL	



## **MARQUEE EVENTS 2008**

**Steve Collier, Vice President - 297-8935 / Naomi Culbreath, Assistant - 297-8943**

<b>January 17-19</b>	<b>International Finals Rodeo</b>
<b>March 10-20</b>	<b>Oklahoma Youth Expo (Premium Sale March 20)</b>
<b>March 26-30</b>	<b>OQHA Spring Show (Okla. Quarter Horse)</b>
<b>April 9-12</b>	<b>Centennial Horse Show</b>
<b>April 17-19</b>	<b>Southern Plains Farm Show</b>
<b>April 25-27</b>	<b>Better Barrel Races World Finals</b>
<b>April 29-30</b>	<b>State FFA Convention</b>
<b>May 5-7</b>	<b>National Land &amp; Range Judging</b>
<b>May 23-24</b>	<b>OCA Range Roundup</b>
<b>June 3-8</b>	<b>OQHA Red Bud Spectacular</b>
<b>June 11-17</b>	<b>Non Pro Cutting</b>
<b>June 23-28</b>	<b>National Reining Horse Derby</b>
<b>July 16-20</b>	<b>GO Hunter Preview</b>
<b>July 23-27</b>	<b>GO Hunter Jumper Horse Show</b>
<b>August 1-9</b>	<b>AQHYA World Championship Show</b>
<b>August 15-17</b>	<b>Summer Shootout</b>
<b>September 11-21</b>	<b>Oklahoma State Fair</b>
<b>October 4-11</b>	<b>Grand National Morgan Show</b>
<b>Oct. 25-Nov. 2</b>	<b>U.S. Team Roping Championships</b>
<b>Nov. 7 - 22</b>	<b>AQHA World Championship Quarter Horse Show</b>
<b>Nov. 27- Dec. 6</b>	<b>National Reining Futurity</b>
<b>December 9-13</b>	<b>World Barrel Racing Futurity</b>



## **MARQUEE EVENTS 2009**

**Steve Collier, Vice President - 297-8935 / Naomi Culbreath, Assistant - 297-8943**

<b>January 16-18</b>	<b>International Finals Rodeo</b>
<b>March 13-23</b>	<b>Oklahoma Youth Expo (Premium Sale March 23)</b>
<b>March 25-29</b>	<b>OQHA Spring Show (Okla. Quarter Horse)</b>
<b>April 8-12</b>	<b>Centennial Horse Show</b>
<b>April 23-25</b>	<b>Southern Plains Farm Show</b>
<b>April 22-26</b>	<b>Better Barrel Races World Finals</b>
<b>April 28-29</b>	<b>State FFA Convention</b>
<b>May 5-7</b>	<b>National Land &amp; Range Judging</b>
<b>May 30 - June 7</b>	<b>OQHA Red Bud Spectacular</b>
<b>June 10-17</b>	<b>Non Pro Cutting</b>
<b>June 22-27</b>	<b>National Reining Horse Derby</b>
<b>July 15-19</b>	<b>GO Hunter Preview</b>
<b>July 22-26</b>	<b>GO Hunter Jumper Horse Show</b>
<b>July 31 - August 8</b>	<b>AQHYA World Championship Show</b>
<b>August 14-16</b>	<b>Summer Shootout</b>
<b>August 28-29</b>	<b>OCA Range Roundup</b>
<b>September 10-20</b>	<b>Oklahoma State Fair</b>
<b>October 10-18</b>	<b>Grand National Morgan Show</b>
<b>October 25- 31</b>	<b>U.S. Team Roping Championships</b>
<b>November 6-21</b>	<b>AQHA World Championship Quarter Horse Show</b>
<b>Nov. 26- Dec. 5</b>	<b>National Reining Futurity</b>
<b>December 8-13</b>	<b>World Barrel Racing Futurity</b>